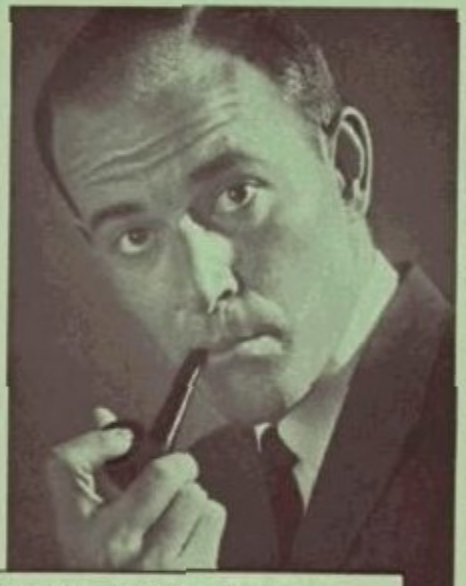
LEO BURNETT COMPANY, *Inc.*

Ad No. 145—Req. No. 11802—⅓ page—B & W—4⅞" x 5⅛"
- True Magazine, March, 1961
- Sports Afield, May, 1961
- Farm Journal, June, 1961
- American Legion Magazine, October, 1961
- Outdoor Life, December, 1961

Virginia Bright?

IT'S JUST ONE OF THE FIVE FINE TOBACCOS IN REVELATION

We use Virginia Bright for its fine flavor and even-burning quality. Each of the *other* four adds something special, too. Revelation blends them with a special recipe to put some new pleasure in your pipe. Try it soon.



Kentucky Burley—dark flakes, slow burning
Virginia Bright—bright leaves, even burning
Old Belt Bright—slightly darker, good body
Latakia—deeper brown, extra mild
Perique—very dark, wonderful aroma

REVELATION

MILD SMOKING MIXTURE

Source: https://www.industrydocuments.ucsf.edu/docs/gqbv0004